Grant Advisory Commission

FY25/26 Community at Work: Results & Highlights

CITY OF ROSEVILLE CALIFORNIA

A total of $288,010 Citizens' Benefit Fund grant funding was awarded to

$288,010

17 **Non-profit organizations from July 2025 to June 2026.**

ORGANIZATION	GRANT FUNDS USED	ACCOMPLISHMENTS AND SUCCESS MEASURES
A Touch of Understanding – In School Disability Awareness Workshop	$25,000	**Accomplishments:** Presented disability-awareness workshops in local schools, engaging 1,756 Roseville students with lessons on empathy, inclusion, and respect. The program spanned 18 elementary schools, fostering a culture of understanding across the community. **Success Measures:** Progress tracked via post workshop surveys of students, teachers, and parents plus participation counts by school. Success is defined by receiving at least 85% positive responses. The consistency of results above the 85% benchmark across three distinct audiences, combined with year-over-year stability, demonstrates that the program reliably delivers its intended impact.
Assistance League of Greater Placer – Roseville Kids Shop Head to Toe	$25,000	**Accomplishments:** The Roseville Kids Shop Head to Toe program supported 780 students through three fall shopping events at the local Target store, including a shoe initiative that provided footwear to 250 children. The total cost to serve Roseville students was $82,406, with grant funding covering 30% of Assistance League's program expenditures. Overall spending increased by nearly 37% compared to the previous year, allowing for a greater clothing allotment per child. **Success Measures:** Student registration, fund allocation, and post-event surveys were tracked, with parent feedback being unanimously positive. Annual school surveys also showed teachers observed positive behavioral changes in participating children. Target's substantial discounts and tax-free purchases enabled the program to serve more children with available funds.
Child Advocates of Placer County – Mentors for Roseville Youth and Parents	$30,000	**Accomplishments:** Expanded CASA advocacy and Family Mentor services for vulnerable youth and parents, stabilizing families and improving child safety and well-being to 134 children and 72 families in Roseville. The Family Mentor Program experienced a 25% increase with the help of the grant which enabled the program to change the trajectory of the families CASA serves. **Success Measures:** Tracked by reunification rates, volunteer reports, and database metrics. The family services program achieved a 90% reunification rate, reflecting its success in helping families rebuild and find stability through personalized support. Outcomes exceeded prior years and demonstrated deeper community reach.

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Gigi's Playhouse™ Down Syndrome Achievement Centers educate. inspire. believe. **Gigi's Playhouse, INC – Operational/ Mission Support**	**$15,399**	**Accomplishments:** Sustained free therapeutic, educational, wellness, and social programs for individuals with Down syndrome and their families, removing cost barriers and expanding access. 577 participants were served; 183 individuals with Down syndrome and 394 family members and friends delivering 6,516 hours of service, with 1,676 hours of service provided to 88 Roseville residents. Also expanded programs from 10 to 16 and added 805 square feet to expand our facility to support the growing demand. **Success Measures:** Tracked key metrics such as participation hours, program offerings, volunteer engagement, and demographic reach. Instructors complete weekly and final assessments, while caregivers and participants provide pre and post-program surveys. Baseline data is collected at intake, with ongoing progress tracked through observations, surveys, internal reports, referrals, and standardized tests. Outcomes are recorded in GiGi's national Salesforce database to support reporting, evaluation, and continuous improvement.
Lighthouse Counseling & Family Resource Center **Lighthouse Counseling and Family Resource Center – Combating Depression, Child Abuse & Suicidal Ideation**	**$30,000**	**Accomplishments:** Lighthouse Counseling served 332 families—reaching 864 individuals—with evidence-based counseling, resources, and educational classes. Lighthouse Counseling expanded its team, enhancing service capacity with new bilingual and clinical staff. Over half of those served were youth facing challenges such as anxiety, stress, and self-harming behaviors. **Success Measures:** Utilized a comprehensive set of evidence-based pre/post tools to measure program outcomes. These tools assessed mental health, family dynamics, trauma, substance use, and participant satisfaction. Among Roseville participants served through this grant, 98% reported significant positive outcomes, demonstrating the effectiveness of its services.
Placer Community FOUNDATION **Placer Community Foundation**	**$2,500**	**Accomplishments:** Nonprofit Initiative (NPI) delivered 1,923 hours of training to 136 organizations through nine leadership trainings, fostering collaboration and strengthening nonprofit skills across governance, fundraising, AI, marketing, and advocacy. The Leadership Summit trained 151 board and staff members from 51 nonprofits on high-impact fundraising, reflecting a year of strong participation and sector-wide learning. **Success Measures:** Evaluated training impact through interviews, site visits, and pre/post-event surveys assessing topic relevance, speaker quality, skills gained, material value, and organizational improvements.
Placer County Law Enforcement Chaplaincy – County-wide Chaplain Services -Mission Support	**$23,313**	**Accomplishments:** Enhanced chaplin recruitment, training and supported 12 Community Chaplains to complete academy graduation and begin field training. Provided essential meal support for law enforcement personnel during extended incident response efforts. Law Enforcement Chaplains made more than 90 visits to the Roseville Police Department. Additionally, more than 300 Roseville residents received support during times of crisis. **Success Measures:** Tracking the number and types of calls requesting chaplain assistance, with consistent reliance from law enforcement serving as the primary indicator of trust and value. By providing immediate emotional support to affected families, chaplains help reduce the burden on responding personnel, enabling them to remain focused on their duties. Annual call levels demonstrate that services continue to meet a critical community need.
PIRS **Placer Independent Resource Services – PIRS Roseville Assistive Technology Project**	**$216.60**	**Accomplishments:** Two Roseville residents with disabilities received essential assistive items including a walker with a seat, kitchen equipment, and weighted silverware enabling them to meet daily personal needs more independently and with greater self-reliance. **Success Measures:** Although outreach did not reach as many individuals as hoped, the project successfully supported two residents who benefited directly from its services. Information was widely shared through online channels and community partners.

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PLACER VETERANS STAND DOWN FREE to all Vets & their spouses and children **Placer Veterans Stand Down – Stand Down Event**	**$20,000**	**Accomplishments:** Hosted a four-day event concentrating services for homeless and low-income veterans, delivering comprehensive medical, dental, vision, legal, and benefit assistance. 600 veterans (198 from Roseville) served with $229,543 in free services. Provided meals, showers, legal aid and veterinarian care. Overnight accommodations housed 40 individuals nightly and over 1,500 meals served over the length of the event. **Success Measures:** Measured via registration data and service logs as well as tracking the number of meals served. Success can be measured in different ways. However, it is considered a success if the veterans got what they needed, enjoyed themselves, and felt valued and appreciated.
ROSEVILLE POLICE RPAL POLICE ACTIVITIES LEAGUE **Roseville Police Activities League – Summer/Fall Programs 2025**	**$13,306**	**Accomplishments:** The Summer Camp Program successfully promoted health, wellness, and youth development through engaging, educational activities to 78 Roseville youth. The camp provided a safe, enriching environment that fostered social-emotional growth, reduced screen time, and encouraged physical activity. Of the 78 kids registered, 72 came from low to very low-income households and 6 came from median to moderate income households. **Success Measures:** End-of-camp surveys completed by participants, who rated their experience, friendships formed, and interest in returning. Staff tracked daily attendance, averaging 43 kids per day, with meals and snacks provided.
Seniors First™ Keeping Seniors Independent **Seniors First – Senior Nutrition Program**	**$30,000**	**Accomplishments:** Provided 20,346 meals to 227 Roseville seniors, many of whom were frail, homebound, or facing health and mobility challenges. Also 7,970 pounds of supplemental groceries (equivalent to 6,641 additional meals) were provided to Roseville seniors. The program ensured reliable access to nutritious meals, reduced isolation through social engagement, and connected participants with additional resources. Most recipients were low-income and age 75 or older. **Success Measures:** Measured by using intake records, inventory/distribution logs, and participation records, tracking demographics, residency, and meals provided.
SILVER WISHES **Silver Wishes Inc – Wishes to Overcome Loneliness & Isolation**	**$4,918**	**Accomplishments:** Roseville seniors aged 65 and older received personalized support through the one-time wish program, with eight wishes fulfilled to improve quality of life and foster connection. Each wish not only benefited the recipient but also created a positive ripple effect, strengthening community ties and showing seniors they are valued and supported. **Success Measures:** Measured by post-wish satisfaction surveys and follow-up conversations with wish nominators, recipients, family members, and caregivers. Because each wish is unique and tailored to the individual's circumstances, Silver Wishes focuses on measuring the impact each wish has on the recipient's well-being rather than comparing numerical outcomes across years.
ST. VINCENT de PAUL StVdP Preventing Hunger and Homelessness Since 1983 **St. Vincent de Paul Society – Food Locker Program**	**$15,875**	**Accomplishments:** Operated food distribution drive-through program to stabilize food access for Roseville households living at or below 200% of the federal poverty level. The food locker accommodated 24,441 household visits with 85% of clients living in Roseville. **Success Measures:** Performance tracked via client monthly visit/new client comparisons, and an annual client survey on food security and homelessness prevention.

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Stand Up Placer, Inc. – Violence Against Women Response Project	$20,500	**Accomplishments:** Provided crisis intervention, safety planning, advocacy and accompaniment, assistance with legal needs, and referrals to residential programming via the agency's confidential safe house and housing programs. Served 991 unduplicated Roseville residents, all victims or survivors of domestic violence, sexual assault, or sex trafficking from infants to seniors. **Success Measures:** Measured by the number of Roseville residents served, the ability to respond in moments of crisis, and documented protective factors such as crisis intervention, safety planning, and protective orders. Stand Up Placer tracked services using client database reports and considered both objective outcomes (service delivery, safety improvements, therapy participation) and subjective survivor feedback.
Take Note Troupe, Inc. – Grant for Theater Equipment	$6,300	**Accomplishments:** Provide long-term improvements to the studio space in Roseville. Being able to purchase the equipment and make the improvements was our criteria for success. For the first time, two summer shows were staged. The purchased tech equipment and cameras elevated performance quality and allowed in-house filming, reducing costs. **Success Measures:** The main criterion for success was completion of the proposed upgrades: purchasing and installing mirrors, purchasing tech equipment, and drapery for the studio. These improvements enhanced rehearsal and performance quality, enabled in-house filming, and supported local arts organizations.
Tommy Apostolos Fund – Tommy Apostolos Shopping Day	$17,500	**Accomplishments:** Creating an experience for 538 children that empowered them to make their own choices, fostering confidence, self-esteem, and a sense of belonging. Beyond meeting practical needs, it strengthened connections between children and their community, helping them feel valued and supported. Nearly 800 volunteers participated, finding the experience rewarding and making a direct, positive impact. **Success Measures:** Through post-event surveys from families and volunteers, input from school staff and community leaders, and year-over-year tracking of nominations, applications, and participation. Survey responses, increased volunteer engagement, and growth in the number of children served demonstrated strong community impact and ongoing improvement.
WEIRA, INC. – EmpowerHER: Empowering Immigrant Women Program	$6,399	**Accomplishments:** Enabled WEIRA to hire two case managers, boosting capacity and improving individualized support for women and families in crisis by over 50% compared to 2024. The grant strengthened direct services and helped clients move toward stability and self-sufficiency. **Success Measures:** Measured via WEIRA's case management tracking system, client service records, internal program data, and service delivery metrics.